

SURVEY MONEY DAILY

Get Paid To Give Your Opinion!

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Chapter 1

What is a paid survey?

1.1 What is a Paid Survey?

Making money from home, just by using personal computer and internet, is what everyone would like to do. There are various ways of doing that; one of the most enthusiastic ways of doing so is *paid survey*. There are companies, varying from small companies on the streets to multi billion empires. Such companies have utilized internet in an excellent way, the consumers who help them in conducting survey are being paid, in other words one will serve them as a consumer.

Paid survey is a sort of market research; large organizations are spending many dollars per year on advertisement. Such organizations usually assign their research work to market research firms, for the study and advertisement of a particular location.

This become a task of market research companies, they use several ways of doing such studies. Paid survey is one of them. They invite their survey members to participate, and members are then paid for this task. Survey consists of questions, obtaining member's opinion about certain product or service, and what improvement they want to be made in the product or services. Questions can vary in number and form. These opinions are considered by the product companies and their future product or services are designed according to these surveys. Market research companies get a lot of money for conducting these surveys, whereas they pay a little of it to the survey taker.

These surveys are conducted online and have a very easy procedure. All that one has to do is to fill survey forms, by giving their opinion about a certain product or issue and they will be paid. They even provide you with the option to select the survey of your choice. Companies need to have feedback from consumers, in order to know the approval of their products. This way companies get to know, how they can improve or where to exert more effort in order to gain a good profit.

Paid survey includes all species of services and products; it could be about clothing, restaurants, vehicles, movies and many more that you can think of. Such surveys are often carried out for clients and vary in topic and brands.

1.2 Paid Surveys, a Way of Earning

Paid surveys are best in both cases, either one wants some extra money along with their normal income, or wants to replace full time job with this one. But one should keep in mind that indulging in paid surveys is not a way of becoming billionaire; conducting paid surveys can be a good source to earn enough money, required for a healthy life style. And this could only be done with full dedication and realistic expectations. Most of the survey sites pay you from one dollar to \$50 per qualified survey.

Survey sites often cost you \$30 - \$60 for reading databases of market research companies. Such companies do not invite for surveys rather you have to visit them discretely to get a survey. There are many sites that offer free registration; they also provide the same information. It's better to join them, they even send survey invitations.

There are three types of survey rewards, i.e.

- Cash paying companies
- Reward points giving companies
- Draw conducting companies

Cash paying companies, monthly pay you \$1 -\$20 or even more, per survey, depending upon many factors. There are many good sites that offer you 1-4 surveys per month.

Reward giving companies, give you points that you can ransom to money or other offerings. Many good companies use this way as a reward.

There are companies that offer you draw of cash and other gifts. Many people do not like this form of reward; even chance of winning is high due to small number of members.

Personal profile is greatly influential in your maximum earning, specifically your location. People that are residents of Canada and USA are more fortunate in this case, as more market research companies are active there. At the same time other people should hope to earn reasonable and handsome amount, as well. You can be paid \$200 - \$300 monthly, if you fill all surveys that are offered to you.

1.3 Why to be paid for a Survey

It is a surprising thing to earn money just by filling survey forms, but it is a fact. Time is money these days, so no one wants to waste time in filling or answering survey questions that are offered to them, now and then, on phones; in mail boxes etc. very rare people bother to reply them. But if the same survey becomes a source of earning, people will love to adopt this easy way of earning, marketing companies revealed this attitude. This is the main reason why organizations offer paid surveys to involve many people in surveys.

In order to be competitive in market, companies should be aware of the feed back from customers. They need to know what is the requirement of people, what are their likes and dislikes, what can they do to improve quality and to attract people to their products. For this purpose paid surveys are conducted. In some cases, marketing companies pay to the survey companies, to be acquainted with the predilections and attitude of customers. Research surveys are also conducted by marketing companies to figure out the right marketing, developing and advertising efforts to be done in future. Your opinion can affect the product and service, availability and techniques of advertisement. So it is important to fill the survey forms sincerely, your opinion will not only affect the sales of organization, but you will find the change in products that you are probably using.

A wrong marketing methodology can be a great threat for the company. Companies can put their survival on stake, if they produce a product that is not acceptable by people, or if they address a wrong market. It is very important for companies to research while launching a new product or for the improvement of existing products. So this is not a big cost for them to pay very little amount in order to avoid great catastrophe and obtain a huge profit. This is not only true for the product; rather surveys are also conducted for different services, and other issues. These days government also conduct surveys for different issues, they also pay a handsome amount to the survey companies for conducting surveys for them. Government does so, to have public opinion about their strategies, and to gain more acceptance and popularity in public.

Chapter 2

How to Conduct a Paid Survey?

2.1 How to Conduct a Paid Survey?

After reading about paid surveys, you must be thinking that it is a great opportunity to earn some money and you will be eager to join one, wait and have a look at the steps involved, they will surely guide you to conduct a good survey and earn a considerable amount.

2.2 Steps Involved in Starting a Paid Survey

Every company has its own way of conducting survey; some just ask about your opinion about certain thing, while some offer you to test their new product or service before launching and asks about your opinion, and there are also some surveys that deal with general issues, so depending upon their type, way of conducting survey also varies. The basic steps are explained here:

Step 1

First step is to *find a site that offer surveys*. This could effortlessly be accomplished by any trustworthy search engine. Ascertain a right survey site; this is a crucial stage that necessitates your concentration because of scams. For this you can consider some guidelines that are discussed later on in the book. Your achievement exclusively depends upon the selection of your survey site. In the latter chapter of the book you can find some useful guide lines that will surely boost up your chance success and will tell you how to be saved from scams.

Step 2

Once you are through with the selection of site, next is the *registration stage*. You need to register in order to be a part of survey team, and that is the only way to access further information and to get started. You will face with two kinds of sites, i.e.

- Offering Free Registration
- Fee Charter Registration

Free registration is best choice, with no fright of money wastage. Such registration costs nothing to own their membership, but you may be paid less and get less survey offers, due to the large number of members.

Whereas, *fee charter registration* cost you fees, ranging from \$30 - \$40, for membership. Here, you should thoroughly read their policy, only go for such surveys that cost registration fee only once at the beginning rather than monthly fee. Initially it is better to join a free registration provider.

In registration, you have to provide them with your basic demographic information, e.g. age, gender, profession, location etc. and your email, where they would send you survey offers.

Benefit of Registration – registering to a site provides you with few extra benefits, one of them are that you can participate in forums and reviews. These can be viewed by everyone but only members can reply them.

Step 3

Whenever new survey emerges that is according to your provided information, they will send you an invitation for survey by email. Your personal profile greatly influences survey invitations, depending upon your location. If more market survey companies are active in your area then you can have chance of getting more invitations. But this does not mean that people of other areas can not participate in surveys, there are few market organizations, which conduct international surveys. For being awarded of the survey invitations that are coming your way, do not forget to check your inbox daily.

Step 4

Most of the invitations contain link to the survey, follow that link and just answer the questions provided about any service, product, and general issues. Completion time for surveys may vary, depending upon the number of questions provided. You can choose to fill many small and easy surveys or can attempt long a bit difficult surveys. Small ones are paid less, about \$1 to \$5, while lengthy surveys will pay you more, about \$10.

When your survey is qualified, you will be rewarded. Rewards vary in types, either in cash or convertible points. And your achieved amount, or scored points, will be added to

your account balance. They also conduct certain draws that give you a chance of getting bonus points or cash. There is a certain reward level set by the organization you are working for. So, when your account balance hit that limit you can request them for your reward that could be in the form of cash or other gifts. Payment level vary extensively, with organization to organization, usually it is \$10.

There are survey companies that send you their products or offer you their services on trail basis. Sample products and services are free of cost. Survey Company asks you to give your opinion and after one or two weeks they ask for your response. After that you will be paid for your opinion.

You can get your reward in several ways, depending upon the company policy about the survey. Many companies can pay you by check, some can pay via PayPal. There are also organizations that offer you to unitize your wining amount in purchasing products, while other pays you as gift certificates. Here you have to decide that form of reward suits you and you should register to the site that is offering your desired reward. You can easily check the type of reward by reading the policy statement, some good sites are mentioned in latter chapter with their basic features, you can view that and can select a best site for yourself.

Chapter 3

Tips and Techniques of Earning Handsome Amount from a Paid Survey

3.1 Techniques for doing paid survey

An easy way of earning is to fill survey forms and get paid. No expert skills are involved in it, you just have to take few things under consideration. In order to be well paid, you should join more than one survey sites, these acts as middle party between you and the companies that need surveys. There are many sites that are termed as scammed due to their ill repute; it is advisable to be aware of them.

Here are few techniques that will surely help you in earning more in short time without being scammed.

3.1.1 First Carry out Research

If you do a little research before dwelling into survey site, it will be useful in a long run. It is good to check a couple of sites. Read their FAQ's segment and then decide.

3.1.2 Better Not to Pay

Try to avoid sites that charge you registration fee, to have a good start. Most of the sites pay the organizations for which they conduct survey. If you come across any such site, it's good to quit it and search for a new one.

3.1.3 Install Form Filler Software

Find good form filler software, e.g. roboto, such are easily available in market or even free downloadable from net. After installation, save your basic information in that. This will be required in various ways, while filling survey forms.

3.1.4 Make new Email

Acquire a new email id that you will use just for surveys. A good choice is to keep your personal id isolated from this one. Here you will be receiving many emails, survey forms etc. By having a dedicated email account for survey sites will save time for you.

3.1.5 Develop your Profile

Profile will include your brief introduction, leisure pursuits and fascinations. Carefully develop your profile; it plays an important role in receiving more survey invitations.

3.1.6 Avoid burden of Work

Do not spend all your time in this; you will start to detest it. Schedule your routine; allocate an hour or so for completion of survey forms in that.

3.1.7 Check mail regularly

You should check your mail daily, so that any opportunity of earning money can't be ignored.

3.1.8 Bookmark the survey sites

Many sites ask you to first login before accessing it. So bookmark such sites for your ease. Better to make separate folder, for such survey sites.

3.1.9 Be a reliable survey taker

Possessing a good reputation in front of survey sites plays a vital role. Try to go for all surveys they offer you, as a good start. This is a way to get maximum survey invitations, once you get desired amount of invitations, you can select surveys of your interest.

3.1.10 Regularly Check your Survey Accounts

Regularly check your accounts,

- To have check over earning (points or cash). This will help you to find out when you hit the set limit and can cash out your earnings.
- To be informed about what new strategies survey site is adopting and then you need to update your profile accordingly. This is required to get maximum survey invitations.

3.1.11 Save your Login and password information

You should have a record of your logins and passwords, as you will be signing in different survey sites. It is more suitable to check the option of remembering your login

names and passwords in your browser. This is a way to save your time, instead of typing them again and again.

3.1.12 Develop Pay pal Account

If you do not have a pay pal account develop it. As many survey sites use this mode of payment.

3.1.13 Answer Profile or Profile Boosters

Fill out profile or profile boosters of all sites. They are usually in form of small surveys, but not the paid ones, just go for them. This will enhance your chance of being selected for any survey.

3.1.14 Do not be Discouraged by Draws

In the reward of survey, if you are led to some draw; do not loose your heart. They have very few numbers of contestants and at times offer more than one prizes. So you will have a great chance of winning.

3.1.15 Be honest

Your opinion highly stimulates the products you will buy, so be very honest while filling surveys.

3.2 Tips of Earning, once you get started

When once you are registered, now you can go for some tips that will help you to earn bonus points.

- Get login daily - there are sites that increment your points by one, when you login to them, on daily bases. So do not forget to login daily, you can check this, if you will be having say 50 points, next time it will be 51.
- Send Referrals - few sites even offer you to send referral to your friends, this also increment your points.
- Confirm Membership of Pay pal – do not forget to confirm your membership on pay pal, they'll take your 1cent but will pay you back,

they will send you 25cents for confirmation. This need to be done only once.

- Reading mails - some sites pay you additional point for reading mails, you can try this for scoring extra points. Such mails are often interesting, so just in fun you will earn more.

3.3 Look for best survey site

No doubt, there are bad sites along with the ones that pay you really smart amount. The question is how to distinguish them, it is usually hard to say either a site is legitimate or not, but not impossible. This could be determined by taking notice of mentioned points.

1. *Hosted by real market company* – the survey site should be hosted by real market company, for that, check either that company has existence on web and check contact information of that company.
2. *No exaggerated claims about earning* – site should not claim you to earn exaggerated amount, mostly good sites pay from \$2 - \$25 per survey.
3. *Professional outlook* – the look and feel of the site should be professional, good sites only have survey to be taken rather than cluster of links for other survey sites.
4. *Check 'About Page'* – you should check the history, from how long they are working and the panel information.
5. *Provide members information* – be sure that site provides you with your profile, status and earning details. They should have list of winners if they offer draws.
6. *Check Popularity* – check for the popularity of site, by going on to your search engine and check people views about the website.
7. *Method of payment* – check which mode of payment they are offering. Never give your credit card information. Preferred modes of getting your cash are pay pal, bank transfer or western union. Confirm the way they are

going to pay you, if you are looking forward to have cash then go for the ones that reward in cash.

3.4 Top Survey Sites

Paid survey take a little of your time and also give you the option to do survey of your choice. Top survey sites that are legitimate and honest mostly do not cost anything to their members. If you are doubtful in finding a good site, here is a list of such sites:

- NFO (National Family Opinion panel) – mysearch
 - Established in 1946
 - World's 2nd largest market research organization
 - Reward is in form of points that can later be converted to cash
 - Daily draw of \$100 that is 10,000 points and monthly draw of \$10,000
- Lightspeed Research (international)
 - Just after registration, get qualified for \$5,000 lottery
 - Rewards is in form of convertible points
 - Points can be converted to prizes, cash or gift certificates
 - Members can win 5,000 points a day
 - Required limit of points is 600, and then you can convert them
- Global test market
 - A part of Global market inside
 - Established in August, 1999
 - Reward is in cash convertible points
 - 50 – 100 points per survey
 - Required limit of points is 1000 or more
 - 1000 points make \$50

- reward check is send to home
- Survey savvy
 - A part of Luth research
 - Rewarded \$14million till yet
 - Ideal for IT and computer experts
 - Reward \$20 or more per survey
 - Also offer referrals, \$2 for direct and \$1 for indirect referrals
- GFK surveys
 - Associated with GFK research group
 - Reward is cash
 - Reward is send via pay pal
 - Monthly pay will be \$5000 for joining
 - Over \$15,000,000 has been rewarded till yet
- Valued opinions
 - Invitation is send for participation
 - Reward is in form of cash
 - \$2 or \$5 per survey and \$50 for professional one
 - Earning is summed up in account during 28days
 - Reward limit is \$10
 - Reward is in form of gift certificate
- Ipsos surveys
 - Reward limit is \$10
 - Managed by Ipsos insight, North American foremost company
 - Reward is in form of cash or commodities

- Joining make you eligible for the draw of \$5000
- Introduced lick draw in 2006
- Daily, 50 members are capable of winning \$100 and monthly every member can win \$1000
- E-poll
 - Offer to tests new product
 - Earning could be \$5 - \$30 gift cards
 - Reward is in form of convertible points
- Survey spot
 - Produced by survey Sampling international
 - Rewarded more than \$10million
 - You must be above 18, to own membership
 - For completing survey you get cash reward
- NPDOR (NPD Online Research)
 - Give you chance to win \$1000, for registration
 - Reward is in form of drawing, for cash or other prizes
- Your2client
 - Suitable for age group 18 and over
 - After registration, get qualified for \$5,000 draw
 - Members can earn \$1 to \$5 or more per qualified survey
 - Payments can be withdrawal when your account limit reach \$5
- American consumer option
 - Operated by Decision Analyst inc.,
 - Reward is in form of cash

- Reward is \$4 - \$25 per survey
- Payments are mailed to you as checks within 4 weeks.
- Opinion Outpost
 - Working out on collection of market research data from 1987
 - One of the top 10 paid survey panels
 - Many survey opportunities per month
 - Reward is \$5 per survey
 - Reward is in form of convertible points
 - Payments are done through checks
- Zoom Panel
 - Give you opportunity view product concepts before releasing.
 - Reward is in form of points that can be converted to gift cards.
 - Reward points per survey vary from 25 to 150

3.5 Benefits of Paid Survey

Aside from cash and reward that survey companies offer you, they also give inducement to their devoted members. This is not all about the benefits of paid survey; instead there is many more, i.e.

1. Stress less Task - It is a stress free work; you never have to worry about deadlines and you will not to be forced to do a lot of work.
2. Supple Schedule - It has flexible timings. You can dictate your own hours for work, and you do not have to follow a hectic routine.
3. No Employee Management - Biggest of all you will be your own boss. You do not have to or to be supervised.
4. Make your worth - Your opinion will be worth by big organizations that in general would not notice your existence.

5. Decide your income - You will make your own money, with this honest and rewarding job, it would not be the case where you work to make your boss rich whereas you linger poor.
6. Lot of spare time - Your family will not be ignored; this would be a best choice for mothers.
7. Personal work place - You can determine your own work place.
8. No uniform code - You do not have to wear tie and suit; you can do this job while sitting in casuals.
9. Gratifying Job - You are highly rewarded with bonuses and plus points, that you could rarely score in your full time job.
10. Make you attentive - You get a way to try and learn about new products and services.
11. Get New products - You even get chance to have a new stuff, merchandised with the old one.
12. Responsible Consumer - These surveys formulate you in a cognizant consumer by contributing in product development.
13. No traveling expenses - You do not have to waste money and time in traveling too far, all you have to do is to spend little of your time.

Chapter 4

How to Avoid Paid for Survey Scams?

4.1 What are Scams?

Scam in general is a confidence trick, it is a way to win confidence of a person and then to get benefit. In other words it is a counterfeit business scheme, where one swindles his clients or consumers and takes the maximum advantage. They could directly cheat you to have your money or could use your certain confidential information.

4.1.1 Survey Scam Sites

There are a lot, rather majority of survey sites are scammed. Paid survey scam falls under get-rich-quick scams, in which they promise you for huge amount of payments, like to be rich over night or earn billions in few hours. They offer such things just to have a catch. They afterwards sell your information to marketing companies. Marketing firms then use your personal data to send emails or do phone calls for their advertisements.

They often charge a big amount for membership fee and at times charge monthly fee. They insist you to give them your credit card information. Once they get your credit card, they charge you a big registration fee. In return they give you outdated survey list that worth nothing and pay very little amount in survey. You could never get back or earn back your lost money and you are left with wastage of time and money.

4.2 How to be saved from them?

Before going for a survey site you should do a little work to avoid scams. Scum survey sites often popup with very good designed web site. A distinguishable thing about these sites is that they come and go in months, and many lost survey takers are left behind.

Along with so many scam sites, good ones also subsist. Such sites pay you good amount for taking surveys. To avoid scams you have to find one such good site.

There are certain points that if you took under consideration can avoid scams. One basic feature behind good survey sites is that they are all legitimate. To find a legitimate site you have to research a reputable program. Best site also have an income calculator, where you can estimate how much amount you are going to earn monthly.

Always remember, paid survey sites cost registration fee once for joining if there is any, do not pay them a penny more than that, do not ever give your credit card information, do not install or download anything plus sample products are always free of cost.

Avoid those sites that come up with only email and post office box as a source of contact. Never go for sites that offer exaggerated outcome. No doubt you can earn a good amount but not that good, as much mentioned in scammed sites. You should very carefully read their privacy statement, disclaimers, terms and conditions. And if in case this information is missing in the site, do not join it. Do check that either the site is registered from proxy or not, if they are, then avoid continuing with them, as they could be the scam and hiding their contact information behind the proxy.

Another important point to figure out a fake site is to check, from where you received the information about this site. If you got the information from pop ups or as a junk mail, then better is to avoid them. Some real survey sites also advertise this way, but mostly scammed sites behave like this. Even if the site is referred to you by some friend or colleague, still it's an advantageous practice to check the site details before applying.

4.3 Why survey sites have bad repute?

There are some survey sites that allure you to give your credit care, in order to access the survey list. Scammed sites have badly ruined the reputation of survey sites. Although there are many sites that really pay well, but just because of scammed ones everyone hesitate to take part in.

You probably would have noticed that there are numerous survey database companies who often invite their members to participate in surveys in return for rewards, which sometimes are in the form of gift vouchers and sometimes entry into a prize draw. The charm of making quick and easy money from participation in online surveys bring people to the survey sites on the internet, but they give up soon because the first few surveys offered to them are for prize draws instead of cash payment.

People are often found complaining about online surveys and calling it a scam. It is ridiculous that due to the people who make unenthusiastic endeavor at participating in online surveys, others easily quit the great opportunity of earning money from home.

Some people are habitual of complaining about almost everything, and they are the one's who spread rumors like wildfire. They claim strongly for these online survey sites to be a scam and subsequently take away the chance of making money from others.

When you are offered to become a member of an online survey company, you are also given an option of not choosing to be a part of it and hence, decline to participate in online surveys. You are never forced to fill out a survey but since, it is not a time consuming task, and you might as well go ahead and try your luck

Many people have misconception about the industry; they are just interested in continually filling survey forms and earning money. There is no need to feel bad about draws, they are nothing more than an extra chance of earning money, if you could not win it, even you do not lose anything. And if in case you win the draw, you will be paid with big amount for a small survey.